

# BILTMORE™

## Equestrian Center

### SPONSORSHIPS OF BILTMORE ESTATE ENDURANCE CHALLENGE MAY 5-6, 2017

*Sanctioned by the American Endurance Ride Conference, Federation Equestrian International, United States Equestrian Federation, Southeast Endurance Ride Association, Eastern Competitive Trail Ride Association, and Southeast Distance Riders Association*

#### **BENEFITS FOR ALL SPONSORS:**

- Space to bring in a (limited size – up to approx. 60' long, 12' wide) tent / rig for your product / service display
- Involvement in an exciting and challenging equine sport: endurance
- Direct contact with over 300 riders and crew members over 4+ event days
- High profile link to riders from around the country
- Exposure to the general public by press/magazine coverage
- Exposure to Biltmore Equestrian Center guests during 4+ event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on ride site on web, in entry packets and in event program

#### **BENEFITS FOR DIAMOND SPONSOR ABOVE \$3,000 LEVEL: TO BE ARRANGED WITH SPONSOR**

#### **BENEFITS FOR PLATINUM SPONSOR AT \$3,000 LEVEL:**

- Your company name/logo prominently listed on front cover of program and on the ride web site as “Biltmore Challenge sponsored by YOUR FIRM NAME”
- Your logo/ad prominently on Biltmore Equestrian Center completion prizes
- Company logo on all pages of the ride web site
- Full page advertisement on inside front cover or back of program and special promotion at rider briefings and awards
- Your banner MOST prominently displayed at registration tent and/or vet check area
- Demonstration times to be pre-advertised.
- Free 50/55 or Limited Distance mile entry for 2017 raffled at the AERC Convention in *your name*.
- Access to rider names/addresses for future publicity.
- 4 complimentary tickets to the Friday evening Banquet.

#### **BENEFITS FOR GOLD SPONSOR AT \$2000 LEVEL:**

- Your logo/ad on Biltmore Equestrian Center completion prizes OR the 3\* 100-mile distance named for your company
- Company logo on all pages of the ride web site
- Full page advertisement in program and special promotion at rider briefings and awards
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Friday evening banquet

#### **BENEFITS FOR SILVER SPONSOR AT \$1000 LEVEL:**

- The 1\* 5/55-mile or 2\* 75-miles distances named for your company
- Company logo on all pages of the ride web site
- Full-page advertisement in event program and special promotion at awards
- Banner displayed at registration or vet check area
- 2 complimentary tickets to the Friday evening Banquet

#### **BENEFITS FOR BRONZE SPONSOR AT \$500 LEVEL:**

- One-half page advertisement in event program
- Banner displayed at registration tent
- 1 complimentary ticket to the Friday evening Banquet

#### **BENEFITS FOR COPPER SPONSOR AT \$250 LEVEL:**

- One-quarter page advertisement in event program

Note: Levels can be achieved with cash, services, or prizes

**Contact: Cheryl Newman at [cherylnewman@charter.net](mailto:cherylnewman@charter.net) or 828 665 1531**