



SPONSORSHIPS OF BILTMORE CHALLENGE ENDURANCE RIDE **May 3 - May 4, 2024**

Sanctioned by the American Endurance Ride Conference, Southeast Endurance Ride Assn, and Southeast Distance Riders Assn

BENEFITS FOR ALL SPONSORS:

- Space to bring in a (limited size – up to approx. 60' long, 12' wide) tent / rig for your product / service display
- Involvement in an exciting and challenging equine sport: endurance
- Direct contact with over 300 riders and crew members over 4+ event days
- High profile link to riders from around the country and several from around the world
- Exposure to the general public by press/magazine coverage
- Exposure to Biltmore Equestrian Center guests during 4+ event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on ride site on web, in entry packets and in event program

BENEFITS FOR DIAMOND SPONSOR ABOVE \$3,000 LEVEL: TO BE ARRANGED WITH SPONSOR

BENEFITS FOR PLATINUM SPONSOR AT \$3,000 LEVEL:

- Your company name/logo prominently listed on front cover of program and on the ride web site as "Biltmore Challenge sponsored (or presented) by YOUR FIRM NAME"
- Your logo/ad prominently on Biltmore Challenge completion prizes
- Company logo on all pages of the ride web site
- Full page advertisement on inside front cover or back of program and special promotion at rider briefings and awards
- Your banner MOST prominently displayed at registration tent and/or vet check area
- Demonstration times to be pre-advertised.
- Free 50 or Limited Distance mile entry for 2024 (or 2025, depending on timing of agreement) raffled at the AERC Convention in *your name*.
- 4 complimentary tickets to the Friday evening Banquet.

BENEFITS FOR GOLD SPONSOR AT \$2000 LEVEL:

- Your logo/ad on Biltmore Equestrian Center completion prizes OR the 100-mile distance named for your company
- Company logo on all pages of the ride web site
- Full page advertisement in program and special promotion at rider briefings and awards
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Friday evening banquet

BENEFITS FOR SILVER SPONSOR AT \$1000 LEVEL:

- Company logo on all pages of the ride web site
- Full-page advertisement in event program and special promotion at awards
- Banner displayed at registration or vet check area
- 2 complimentary tickets to the Friday evening Banquet

BENEFITS FOR BRONZE SPONSOR AT \$500 LEVEL:

- One-half page advertisement in event program
- Banner displayed at registration tent
- 1 complimentary ticket to the Friday evening Banquet

BENEFITS FOR COPPER SPONSOR AT \$250 LEVEL:

- One-quarter page advertisement in event program

Note: Levels can be achieved with cash, services, or prizes

Contact: Cheryl Newman at cherylnewman@charter.net or 828 665 1531