

# BILTMORE™

## Equestrian Center

### **SPONSORSHIPS OF AERC NATIONAL CHAMPIONSHIP At the Biltmore Estate, to Benefit Hope for Horses (501-C3) September 20 – 22, 2018**

*Sanctioned by the American Endurance Ride Conference, Southeast Endurance Ride Assn, and Southeast Distance Riders Assn*

#### **BENEFITS FOR ALL SPONSORS:**

- Space to bring in a (limited size – up to approx. 60' long, 12' wide) tent / rig for your product / service display
- Involvement in an exciting and challenging equine sport: endurance
- Direct contact with over 300 riders and crew members over 4+ event days
- High profile link to riders from around the country
- Exposure to the general public by press/magazine coverage
- Exposure to Biltmore Equestrian Center guests during 4+ event days
- Placement of any brochures you provide in rider packets
- Mention of your sponsorship (financial or in prizes) at Awards Ceremonies
- Listing of your sponsorship on ride site on web, in entry packets and in event program

#### **BENEFITS FOR SPONSOR ABOVE \$2,000 LEVEL: TO BE ARRANGED WITH SPONSOR AND AERC**

#### **BENEFITS FOR GOLD SPONSOR AT \$2000 LEVEL:**

- 100-mile Championship named for your company
- Your logo/ad on Championship completion prizes
- Company logo on all pages of the ride web site
- Full page advertisement in program and special promotion at rider briefings and awards
- Your banner prominently displayed at registration tent or vet check area
- 3 complimentary tickets to the Friday evening banquet

#### **BENEFITS FOR SILVER SPONSOR AT \$1000 LEVEL:**

- 50-mile Championship named for your company
- Company logo on all pages of the ride web site
- Full-page advertisement in event program and special promotion at awards
- Banner displayed at registration or vet check area
- 2 complimentary tickets to the Friday evening Banquet

#### **BENEFITS FOR BRONZE SPONSOR AT \$500 LEVEL:**

- One-half page advertisement in event program
- Banner displayed at registration tent
- 1 complimentary ticket to the Friday evening Banquet

#### **BENEFITS FOR COPPER SPONSOR AT \$250 LEVEL:**

- One-quarter page advertisement in event program

Note: Levels can be achieved with cash, services, or prizes

Contact: Cheryl Newman at [cherylnewman@charter.net](mailto:cherylnewman@charter.net) or 828 665 1531